

TO ALL REGIONS:

18th February 1960.

VOTERS' ROLL:

The C.E. suggest that Regions might like to follow the example of Cape Western who have informed all political parties, with the specific purpose of ensuring that all eligible to vote are enrolled on the Voters' Roll, that they will provide workers to any political parties undertaking this work.

They have asked such parties to get in touch with them at their office, whereupon groups of members will be asked to assist.

Another suggestion which may suit your area is that tables should be placed in each suburb with a Black Sash member in attendance. This member would have a Voters' Roll of that particular Constituency as well as Voters' Enrolment Cards, and there would be a poster along the lines that "The Black Sash asks you if you are on the Voters' Roll. Check here!" Such tables could be manned for as many hours or days in the week as your personnel can manage. These suggestions are forwarded for your consideration.

MAGAZINE:

Mrs. Berman urgently requests articles for the magazine with illustrations, if possible. Please send your Regional and Branch Reports as soon as possible with background stories if there are any.

CANVAS FOR NEW SUBSCRIBERS:

It is suggested that if every member of the Sash in every Region would make herself responsible for getting one new subscriber to the Black Sash magazine, that it would be possible to run the magazine at a profit instead of at a loss.

It would also ensure that our ideas and activities would become known to a larger section of the public.

Regions are therefore earnestly requested to urge their members to bring in at least one new subscriber each to the magazine.

PULL-OFFS:

The C.E. would like to know whether Regions would like pull-offs of Miss Rowe's article "Why I joined the Sash", to use as propaganda in their Region. If so, how many copies would they like.

"THE ROAD AHEAD":

Practically all the articles have now been received, although the compiler has encountered some difficulties with a few tardy contributors. The completed script will, it is hoped, be handed to the publisher, Mr. Howard Timmins, within the week. A foreword for it has been written by the Ex-Chief Justice, the Hon. H.A. Fagan, commending both the purpose of the book and the standing of the contributors to it.

The final list of contributors is the following :-

Mrs. Margaret Ballinger; Mr. Japie Basson; Dr. Edgar Brookes; Prof. J.P. Bruwer; Prof. J.H. Coetzee; Mr. Alex. Happle; Dr. A.D. Lazarus; Dr. M.S. Louw and Prof. J.L. Sadie; Chief Lutuli; Mr. Ben Makapan; Prof. E.G. Malherbe; Prof. Z.K. Matthews; Ds. Ben Marais; Mr. Donald Molteno; Prof. P.V. Pistorius; Mr. Len Samuels and Dr. R.E. van der Ross. All the writers have been most co-operative and interested in the book.

As reported at the Conference, the book will be retailed at 15/-, but Sash members will have the opportunity to buy it at cost price, namely 9/-. It must be clearly understood that we shall not abuse this offer by the publisher, and sell it ourselves at a profit. From each copy sold, including those sold to our members, the Sash will receive 3/-; this money will be used to pay for the amount given to the contributors for their articles.

The book will come out during May, 1960, and it is felt by the C.E. that it would give the project a boost if the Sash could an order with the publisher for a number of copies before the date of publication. We shall, therefore, be glad if Regions would circularise members with full details of the book, and ask members to place their orders with their Regional Council who must then pass the orders on to the National Treasurer. We assure you that there will be a great deal of food for thought in it, and that our members will rise nobly to the occasion and tell all their friends about it.

Signed; M.C. PETERSEN.

NATIONAL CHAIRWOMAN.